



2017 Kids Count in Colorado: Elevating Equity



**COLORADO
CHILDREN'S
CAMPAIGN**
Every Chance for Every Child



OMNI
YOUR PARTNER IN SOCIAL CHANGE

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■ Project Background

- » Colorado Children's Campaign KIDS COUNT Report
 - » Goals for 2017 Report – Elevating Equity
- » Project with CSI and OMNI
 - » Community info gathering
 - » Toolkit and communications

The Approach

Community Dialogue Sessions

Denver

Alamosa


La Plata

Fort Morgan


Community Organization
Reps
&
Community Members
(parents and youth)




The Approach




Information gathering *and* information sharing




Data gallery: indicators of child wellbeing



Various formats for participant engagement



Co-facilitators from each community




Reflections on Cultural Responsiveness

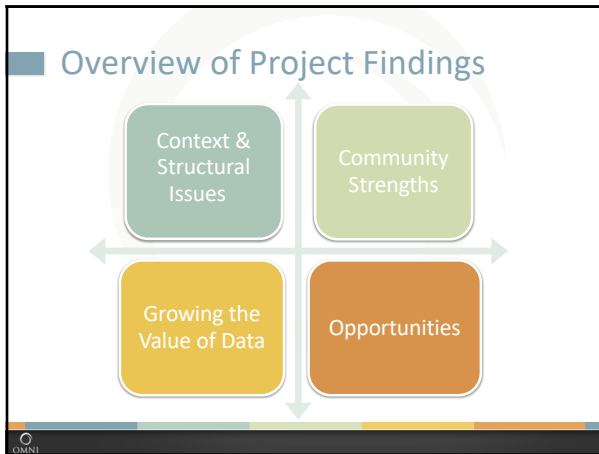
Understanding local history and dynamics and deferring to community experts

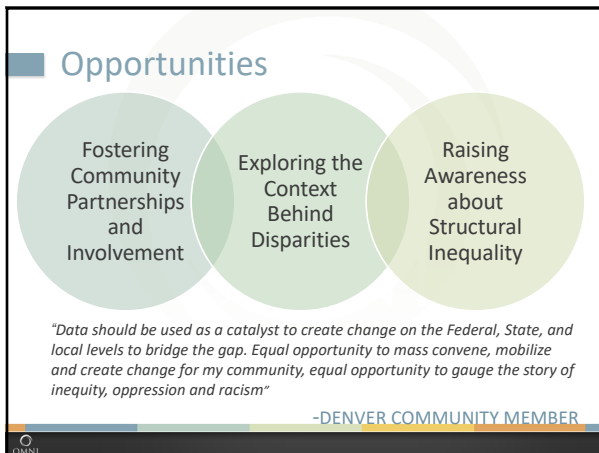
Communicating clearly and repeatedly about purpose of work and following up with engaged stakeholders

Considering benefits and challenges of convening stakeholders with varied experiences

Navigating complex inter-participant dynamics









Fostering Community Partnerships & Involvement

Ongoing community involvement in data collection, interpretation and presentation

Local tools for exploring data

Local-level information gathering efforts



Exploring the Context Behind Disparities

What context can be explored to deepen the understanding of the data?

cQntext

...if disparities exist, ask WHY.



Exploring the Context Behind Disparities

Key Considerations:

- How is demographic data collected across sources?
- What are benefits, challenges and implications of aggregating or disaggregating the data?
- What values are reflected in the data?



Exploring the Context Behind Disparities

What factors may be driving disparities?

Health


How culturally responsive are available services? Do service providers reflect the lived experiences of the local community? Is language access an issue?

Education

What are differences in school quality across neighborhoods?



Family Economic Security

How did redlining impact the current demographics of local neighborhoods and home values?




Raising Awareness about Structural Inequality

How can context be shared alongside data to enhance the narrative and promote understanding of structural and systemic barriers?

Raising Awareness about Structural Inequality

- Highlighting unanswered questions
- Presenting national trends
- Including additional narrative
- Highlighting local context
- Creating powerful visuals



Elevating Equity through Kids Count Data Sharing Efforts